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Local Musicians As Well As said Albert P. Taylor, secretary of the Hawaii Promotion Committee. "With sugar, pineapples, tourists, coffee, ban-anas and rice should go the musical Industry to Thrive

"A ukulele factory for Honolulu hard by storm. Whether or not a large factory will be erected here to build these instruments in large these instruments" would be a benefit, and would mean a new industry for Hawaii," said Ernest Kaai today when asked regarding the suggestion made by the Suerman Clay Company that up-to-date machinery be installed in the shops where the instruments are manufactured.

Ernest Kaal is one of the leading musicians, and is perhaps better known on the mainland than any other Hawalian in that field. His studio and his orchestras have become known throughout the world, and his fdeas have been sought by many of the leading ukulele manufacturers of

"It is true that Hawali cannot supply the demand for ukuleles, and a factory equipped with the latest ma-chinery and combining the best ideas of the mainland and Hawaii would surely be a big boost for the islands. A campaign of advertising backed by standard goods should result in something more than is being done at the present. People on the mainland will-buy a ukulele bearing the Hawaiian stamp sooner than they will those on the mainland, providing evfeles being made on the mainland than in Hawaii at present," he con-

The Hawaiian ukulele in all of its me manufacture to be sent to the Pan-Pacific indus ial museum, and the Pan-Pacific Club is working on plans to increase the industry. At present the exhibit of ukuleles at the Pan-Pacific Industrial Museum over

Castle & Cooke's will be enlarged.

The exhibit will include the Hawaiian ukuleles in the making, and experts will be hired to play for the tourists. The Pan-Pacific Club will begin this egin this movement in order to interest local manufacturers in the reorganization of the methods.

Local manufacturers of state that the instruments made here are far superior to those nanufactur-COMPANY, LIMITED ed on the mainland. The workmen here believe that the criticism of the Sherman Clay & Co, manager is unjust, as they have received many testimonials from the leading firms in

George Mossman of the Kinney & Mossman Co. called upon A. P. Taylor of the Hawaiian Promotion Committee GHOP SUI

98 North King Street

(Between Maunakes and Smith)

Call and see our brand new CHOP

yesterday and explained to the secretary the difference in Hawaiian makes land those manufactured on the mainland. Mossman asserted that the ukuleles made here were of koa wood, while many of those manufac-tured on the mainland were made of soft woods and lacked the tone. He showed a number of letters of praise concerning the local product.

"There is unquestionably a big and permanent future for the ukulele," Daily passenger auto service leaves
Hawaii Tours Company 9:30 a. m.
Leaves Gardens 3 p. m. for Honolulu.
Reservations Hawaii Tours Company,
phone 1923; our phone, Blue 612. writes Frederick A. Norton, manager an instrument that was regarded as a fad originally, and was openly scoffed at by the musical profession, it has worked its way up to a point where it is seriously regarded, and we are confident that it has a sphere of its own in the string musical instrument family.

"Furthermore, it has proved a step-ping stone to stringed instruments that might be considered more serious, viz., the guitar, mandolin and their various modifications, and it is unquestionably responsible, in a large measure, for the tremendous impetus that the guitar and mandolin industry has had in this country during the past.

"The future of the ukulele, as far as the Hawaiian manufacturers are concerned, however, in our mind-lies in the ability of the Hawalian makers to adapt themselves to mainland standards of construction, and up-todate production and marketing meth-ods. This naturally means the use of the most approved machinery, and getting away to some extent at least from the crude hand methods. It is true that we are laying a great deal of stress on the fact that the island ukuleles are all hand-made throughout, but as a matter of fact the island hand-made goods fall short of the in-struments made here in uniformity of construction and appearance and correctness of scale." "In time the ukulele should be list-id as one of Hawaii's real industries,"

Prof. William Lyon Phelps of Yale, instrument which has taken the mainland by storm. Whether or not a who was a prominent figure and large factory will be erected here to speaker at the Punahou 75th anniversary here last June, is already utilizenough numbers to meet the demand ing the first-hand knowledge of Hawaii he gained from his visit. A clipping from a Michigan paper says that "Honolulu makers are doing all that he, was to speak on the Hawarian isis possible to meet the demand with lands in the Huron City church. their machinery on hand, and certainly In a personal letter to Albert F. the mainland people will always demand the Hawaiian-made instrument Judd, he says, probably with a smile

first, providing that everything is as he wrote it: "Tomorrow, as per enclosed item; I begin my work as royal ambassador and envoy plenipotentiary from Hawall to the mainland. Our minds are full of Honolulu pictures and full of delightful memories that cannot

hiawa, Oahu. Dwelling. M. M. Oka-Location, Moililli, 50 feet Walkiki of mura, builder and architect. Estimat-Waialae road, Clubhouse. City Conec cost, \$450.

> J. M. Whitney, owner, Location, Pearl City, Oahu. Addition to resigence. M. Ohta, builder and architect. Estimated cost, \$473.

Pobert Fuller, owner. Location, Fwa side of Gulick avenue, one-half mile mauka from King street. Addi-tion to dwelling. William Kaapuni, K. Sekiya, owner. Location, Wabiawa, Oahu. Store and warehouse. K. Hara, builder and architect. Estimat-H. Ogawa, owner Location, Wa- ed cost, \$1800.

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